



Cloud Computing Software for SMB sector

Cloud Computing Defined:

Cloud computing is Internet based computing where virtual shared servers provide software, infrastructure, platform, devices and other resources and hosting to customers on a pay-as-you-use basis.

Cloud Computing Software-As-A-Service (SaaS):

Software that is offered in the cloud computing model is known as on-demand software or Software-As-A-Service (SaaS). Typical cloud computing software providers deliver common online that are accessed from another Web service or software like a , while the and are stored on.

Cloud Computing Software for SMBs:

Cloud Computing resources is specially suitable for (SMBs) as in many cases they cannot justify or afford the large capital expenditure of traditional IT. They typically have less existing , less bureaucracy, more flexibility, and smaller capital budgets for purchasing in-house technology. The benefits of operating expense (OPEX) versus capital expense (CAPEX) financing and the emerging trust in cloud computing has helped SaaS software become a viable model for the SMBs. With cloud services, small businesses reap the benefits of not having to deploy physical infrastructure like file and e-mail servers, storage systems or shrink-wrapped software. Plus, the "anywhere, anytime" availability of these solutions, ensures hassle-free collaboration between business partners and employees by simply using a browser. In fact aside from a locally installed desktop operating system and browser, a lot of today's small business technology needs can be fulfilled almost completely with cloud-based offerings.

The cloud offers many benefits to a smaller company, the biggest of which is the cloud's infinite scalability. Companies have room to grow without technological roadblocks and red tape. They have access to limitless storage and unlimited computing power for half the cost of a non-cloud based solution. If an SMB becomes, a MB, which becomes a Large Business, "the Cloud" is able to adapt almost instantaneously with the growth of a company.

So from an SMB standpoint, the flexibility and cost savings that the cloud offers make it the ideal market for SaaS software. The beauty of cloud adoption is that it enables SMBs across just about any vertical to shift their expenditures from business as usual to innovation and growth, which will lead to a real value-add for their customers.

Software requirements for SMBs:

The software requirements of SMB sector are very similar to that of large enterprises. However, they do not have the luxury to deploy desperate standalone software applications to manage different aspects of their business. These applications are extremely expensive and take a long time to deploy.

On the other hand, moving to the cloud is extremely easy. The transfer of business information into the cloud is very straightforward. There is no need to install new hardware or software as everything is run by the cloud provider. IT hardware and software expenditure is cut dramatically and fewer staff or support resources are needed for IT maintenance. Analyst group IDC estimated that business can instantly reduce their IT spend by approximately 54% by moving to a cloud based solution. Cloud computing providers not only offer 24/7 support but also the increased resiliency and redundancy afforded by multiple data centres to ensure that business data is always available. This means that SMBs experience less downtime than when managing IT in-house, and any problems can be solved far quicker by being fixed centrally. IDC estimates that businesses operating in the cloud achieve 97% greater IT reliability.

SaaS solutions for the SMB sector:

The SMB sector has been very receptive of cloud computing solutions whether it is software, hardware or infrastructure solution. Email, CRM and office productivity tools have been largely utilized by the SMB sector for almost a decade. The cloud offers different software that can be used by SMB sector to manage different aspects of their business. Business applications suites offered in the cloud (SaaS model) help businesses use one solution to manage a few aspects of their business. However, there is a requirement in this sector for an integrated business applications suite that has all the software required by a SMB to manage all aspects of their business. LuitBiz is one such software that has all the applications required business integrated into one suite.

LuitBiz (<http://www.luitinfotech.com/products/luitbiz-intro.html>) is a cloud-computing integrated business applications suite with ERP, CRM, HRM, DMS, Employee Self Service and Collaboration applications. LuitBiz has been developed and marketed by Luit Infotech (<http://www.luitinfotech.com>), a Bangalore (India) -based software company.

Companies can use LuitBiz, a single software, to manage their entire business processes. There is no need to worry about hardware / software maintenance and huge capital expenditure on IT infrastructure. All they need to do is use LuitBiz to manage their entire business processes centrally over the Internet. As LuitBiz can be customized to meet client's business processes, they need not change the way they do business. Luit Infotech modifies LuitBiz to meet their customer requirements. LuitBiz is completely web based and extremely easy to use. Users can start off with LuitBiz with hardly any training.



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